



Brand Guidelines

This manual describes the basic rules to **TOSKANI**GLOBAL's visual identity, as well as **TOSKANI** and **TOSKANIMED** sub-brands, and it offers a detailed explanation of both the basic components and the principle of design.

It's essential that **TOSKANI**GLOBAL uses uniform visual language in its global communications. This is the sole way to successfully convey an unmistakeable profile that establishes identification, sparks interest and generates a high level of recognition.

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1

Brand values

Next, we're going to define the brand's values and the aim behind each of them.

- 1.1 Mission, Vision
What drives us

1.1

Mission

TOSKANIGLOBAL provides professionals with premium-quality products for safe, effective and efficient treatments.

Vision

Our goal is to offer innovative solutions in dermocosmetic and aesthetic medicine treatments for comprehensive skin care. We provide a complete range of products that act on different layers of the skin, promoting natural results and a genuine improvement in skin health.

What drives us

+ Pharmaceutical quality

in our products' active ingredients and a quality system implemented in all company processes.

+ Innovation

in formulas designed and developed to achieve comprehensive solutions based on advanced technology active ingredients (biomimetic peptides, transdermal delivery systems, 3000 kDa hyaluronic acid, and more).

+ Safety

All our products are subjected to the most exhaustive controls so that their application is effective for the medical professional and safe for the patient.

+ Effectiveness

The results of clinical trials conducted over the years support our products.

+ Respect

above all, for professionals, patients and clients.

+ Sustainability

and care of the environment.

2

Visual identity

It's important to apply and respect the basic design standards set out in this manual to ensure the brand image endures.

- 2.1 Main logo
- 2.2 Brand hierarchy
- 2.3 Sub-brands and logos
- 2.4 Colour code
- 2.5 Reproduction criteria
- 2.6 Unacceptable variants
- 2.7 Corporate typography
- 2.8 Corporate applications

2.1 Main logo

The brand's logo is an important graphic element and it must be used coherently and appropriately on all mediums.

Its typographical composition must not be altered under any circumstances.

It's comprised of the wordmark, combined with a green square as a distinctive component.

The logo consists of a solid green square followed by the word "TOSKANI" in a bold, black, sans-serif font, and the word "GLOBAL" in a lighter, black, sans-serif font.

2.2 Brand hierarchy

The **TOSKANI**GLOBAL brand will be the general reference for corporate communications, and it is to be used exclusively by the parent company.

TOSKANIGLOBAL has two divisions: one for cosmetics and another for medical.



2.3 Sub-brands and logos

Cosmetic Division

This is the **TOSKANI** brand logo, which represents the cosmetic division and must be used coherently and appropriately on all mediums.

Its typographical composition must not be altered under any circumstances.

It's comprised of the wordmark, combined with a square. The colour black describes its identity.



2.3 Sub-brands and logos

Medical Division

This is the **TOSKANIMED** brand logo, which represents the medical division and must be used coherently and appropriately on all mediums.

Its typographical composition must not be altered under any circumstances.

It's comprised of the wordmark, combined with a square in a silver gradient as a distinctive component.



2.4 Colour code

The colour code is comprised of two colours, Pantone 583 C green for the symbol, and Pantone Black C for the logo. These may not be altered.

We also have a third colour to be used as a support for other applications.

Their equivalences to the main colour systems are given.

Main colour



Pantone 583 C
C.35 M.11 Y.99 K.1
R.184 G.190 B.20
#B8BE14

Secondary colour



Pantone Black C
C.30 M.0 Y.0 K.100
R.45 G.42 B.38
#2D2926

Tertiary colour



80% Pantone Black C
C.59 M.51 Y.53 K.48
R.82 G.79 B.75
#524F4B

2.5 Reproduction criteria

The logo should never be reproduced at a size inferior to what is stipulated in this manual, so as to ensure all its components can be read correctly.

A protection area has been established, and this should not be occupied by any graphic elements, so as to ensure optimal reading of the corporate set in all foreseeable circumstances.

Minimum size



Protection area



2.5 Unacceptable variants

The ability to generate new brand variants that violate the standards set in this manual is endless.

All examples of use of the logo on this page are incorrect. Logos may not be deconstructed; they must be used as instructed in this manual.

The logo must never be distorted in any way and using colours that do not appear in the “Colour code” section is strictly prohibited.

Deforming identity components



Applying non-corporate colours



Altering distances and removing elements



Positioning the logo vertically



Creating lines using the identity components



2.6 Corporate typography

Main

The main font will be the **Helvetica Neue** family.

Any variant in this font family may be used depending on the application needs.

Helvetica Neue

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Bold Italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)***

Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)*

Light italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)*

Thin italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)*



2.6 Corporate typography

Secondary

The secondary font will be the **Baskerville** family.

This typography must be used as a supporting font, if a contrast or rhythm is required when using the main Helvetica Neue font. Any variant in this font family may be used depending on the application needs.

Never use this font as a substitute for the main typography.

Baskerville

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Bold Italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)***

Italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)***

Light italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)***



2.7 Corporate applications

Business card

Guideline for composition of a TOSKANIGLOBAL business card.

Front

Logo
Width 35 mm

6 mm

40 mm

6 mm

6 mm

20 mm

6 mm

85 mm

John Smith

Position

+34 000 000 000

j.smith@toskani.com

Narcís Monturiol, 24

Pol. Ind. Can Magre

08187 Sta. Eulàlia de Ronçana

Barcelona · Spain

toskani.com

55 mm

Name Surname
Helvetica Neue 75 Bold 8 pt

Position
Helvetica Neue 45 Light 7 pt

Contact information
Helvetica Neue 55 Roman 7 pt

Company information
Helvetica Neue 45 Light 6.5 pt

Website
Helvetica Neue 75 Bold 7 pt

Back

3 mm

29 mm

6 mm

36 mm

TOSKANIGLOBAL

Background colour
C.60 M.50 Y.40 K.70

<

>

2.7 Corporate applications

PPT presentation

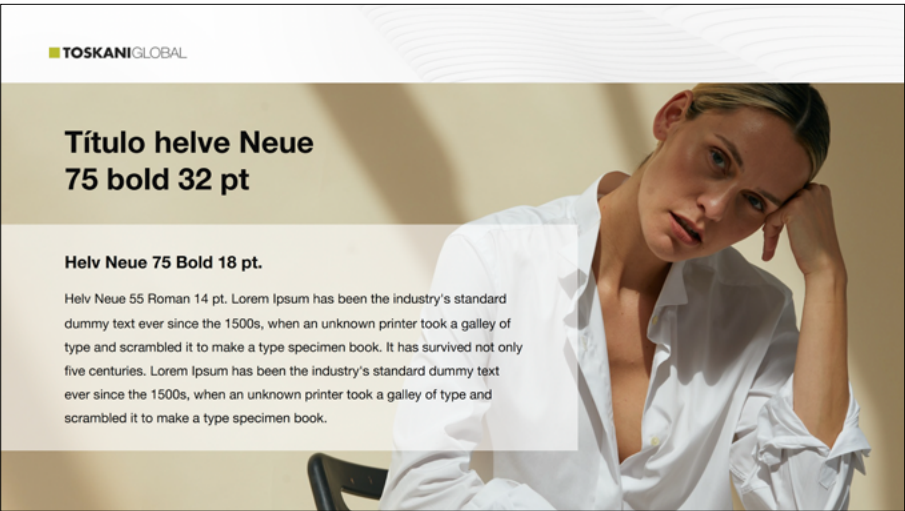
General description of master slides.

Models A and B will be used as section cover pages.

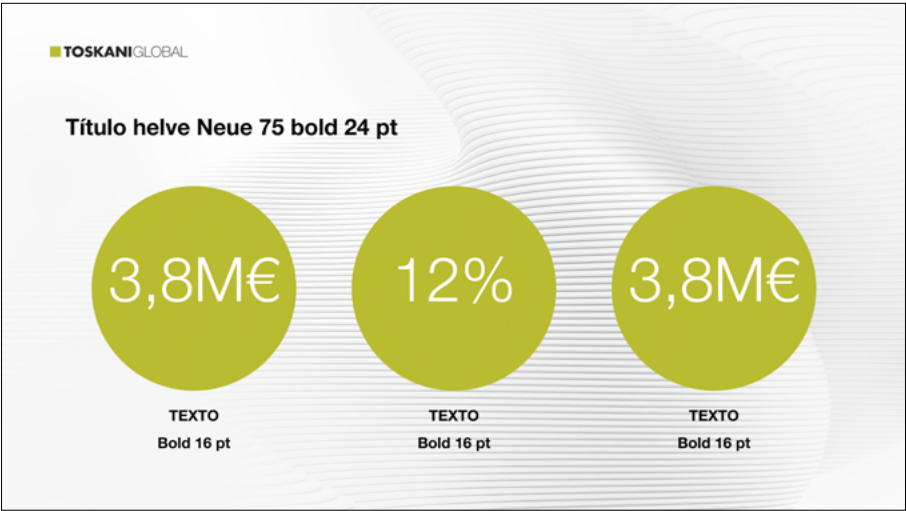
Models C and D are internal slides for various contents.



A



B



C



D

DOWNLOAD
PPT

2.7 Corporate applications

Email signature

Guideline for composing an email signature.

Name and surname
Helvetica Bold 8 pt
Position
Helvetica Regular 8 pt

Brand
Helvetica Bold 8 pt
Telephone/website
Helvetica Regular 8 pt

Logo

Social media
icons

Name Surname
Position in company
Tel.: +34 000 00 00 00
email@toskani.com
www.toskani.com

TOSKANI

TOSKANI MED

f

@

in

▶

f

@

in

▶

= 11 px

= 17 px

Banner
440×163 px

Line 2 pt

Legal text
Helvetica light 5 pt



In accordance with the provisions of Organic Law 3/2018 on the Protection of Personal Data and Guarantee of Digital Rights, GDPR 2016/679, and Law 34/2002 on Information Society Services and Electronic Commerce, we inform you that your data will be incorporated into a data processing system owned by TOSKANI, S.L. in order to meet the commitments arising from our commercial relationship. TOSKANI, S.L. informs you that your data will not be disclosed to third parties and will only be stored for the period strictly necessary to fulfil the purposes mentioned above and to comply with legislation in force. The information included in this e-mail is CONFIDENTIAL and is for the intended recipient only. If you receive this message and you are not the intended recipient, please notify us immediately by this same route and delete the message along with any attached files without processing it further. You can exercise your rights of access, rectification, limitation of processing, deletion, and opposition by addressing your request to PASSATGE CIUTADANS 4, 08005-BARCELONA or info@toskani.com, as well as by contacting the relevant supervisory authority (SPANISH DATA PROTECTION AGENCY) to submit any claims deemed appropriate. In compliance with Law 34/2002 of 11 July on Information Society Services and Electronic Commerce, we inform you that you can withdraw at any time, easily and free of charge, your consent to receive e-mails from our company by sending an e-mail with your request to: info@toskani.com

3

“Layers of Beauty” **concept**

The concepts we use to communicate help to convey our brand's values and goal.

It's important to apply this concept correctly and in detail in order to achieve our objective.

- 3.1 Meaning
- 3.2 Logo
- 3.3 Application criteria

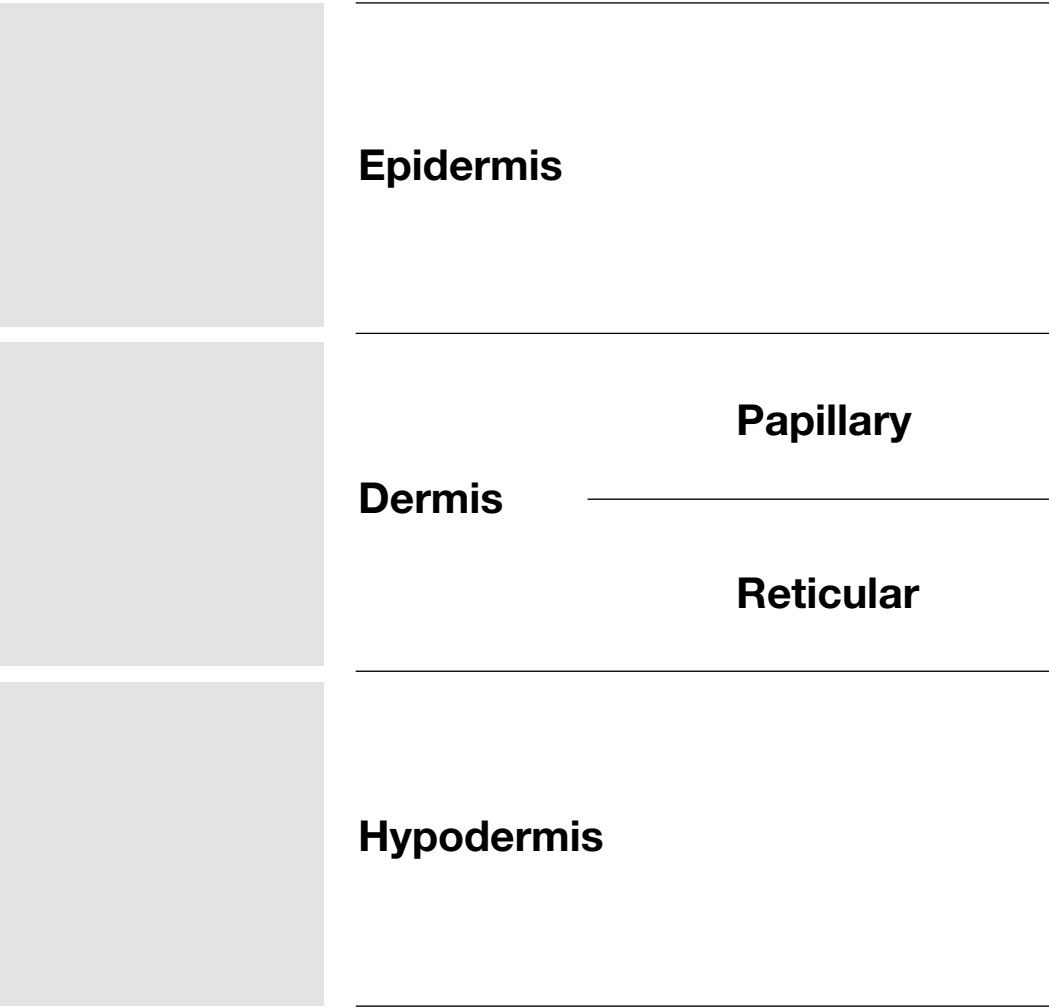
3.1 Meaning

The meaning of the “Layers of Beauty” concept lies in the skin's composition and, at the same time, the use of our products according to their application on the different layers of the skin, with the goal of offering patients maximum care and professionals a quality product.

The three layers of the skin are represented by three boxes, which can be rectangles for some applications.

The colours to use for these boxes will depend on the product in which the concept is applied.

LAYERS
OF BEAUTY



3.2 Logo

The logo identifying the “Layers of Beauty” concept may not be changed in terms of its structure and colour.

Colour K. 100%.

LAYERS
OF BEAUTY



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LOGO

3.3 Application criteria

The criteria for applying the “Layers of Beauty” concept are shown next.

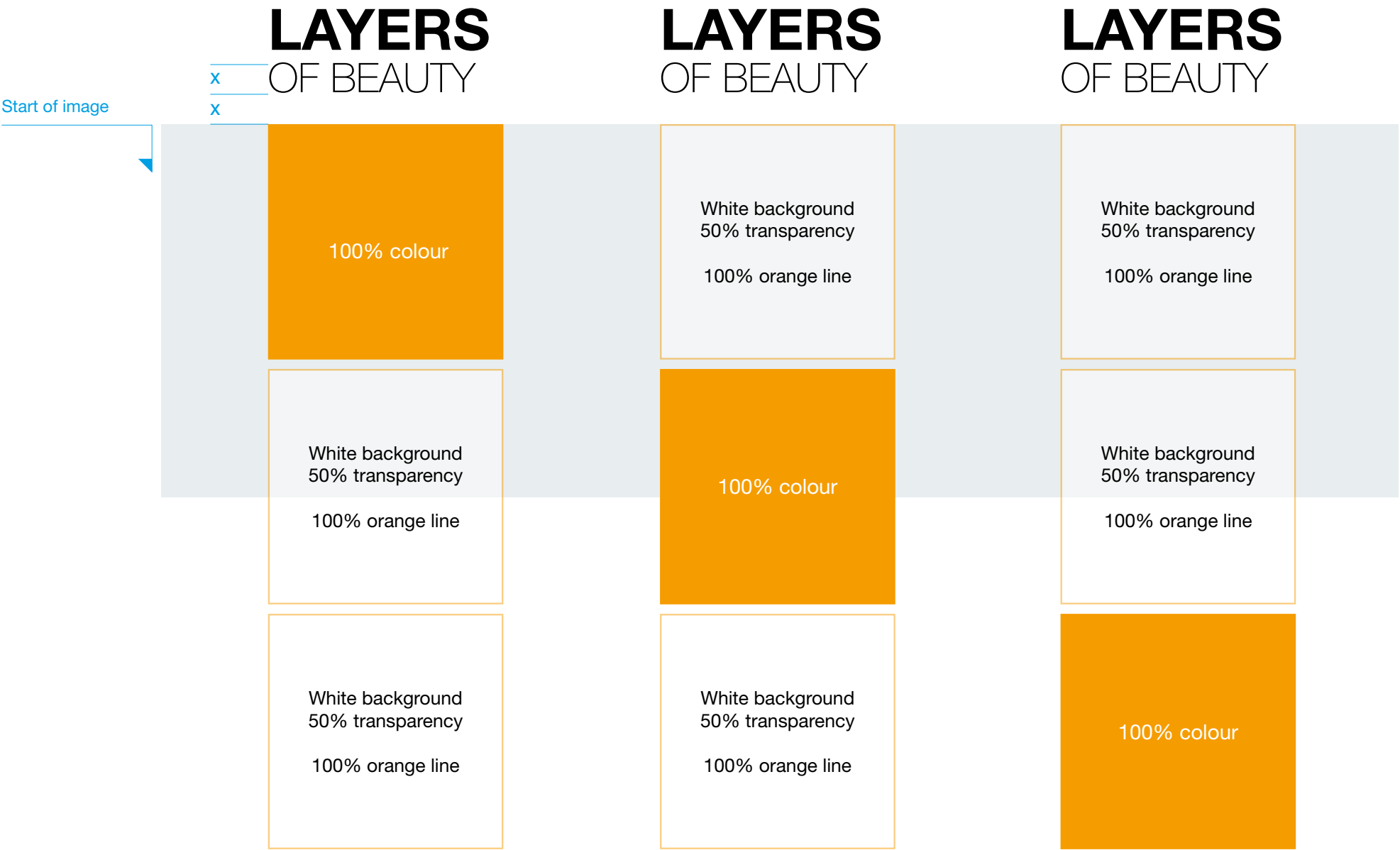
Example of application on the front cover of a TOSKANIMED product catalogue.



Application in products for the epidermis.

Application in products for the dermis.

Application in products for the hypodermis.



3.3 Application criteria

Packaging

The criteria to be followed when applying the “Layers of Beauty” are shown next. For example, these should be used in the design of product packaging.

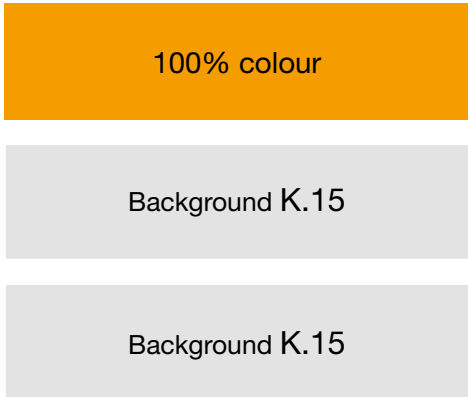
The logo that defines the concept is not applied in these cases.

The boxes are transformed into strips that maintain the aforementioned layer structure.

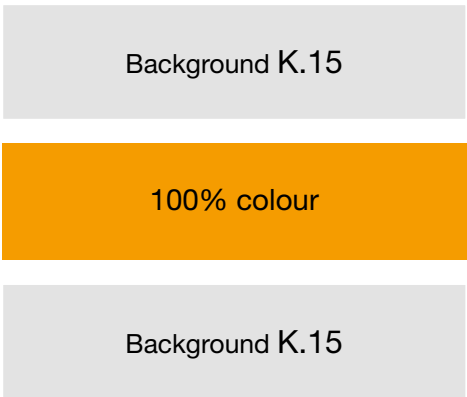
On packaging and related graphic components, the orange strip represents the layer where the product acts, with the other layers shown in grey.

When printing packaging, a UVI shine ink will be used to reinforce the concept and highlight the strips against the background.

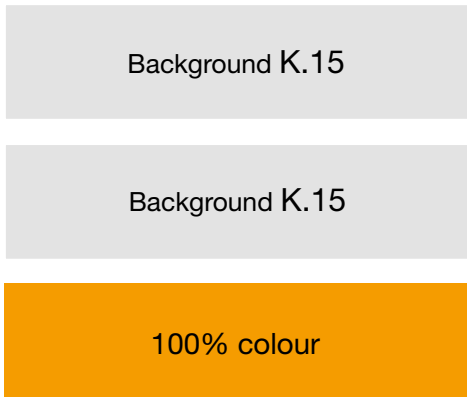
Application in products for the epidermis.



Application in products for the dermis.



Application in products for the hypodermis.



4



Toskani is a brand that offers 360° solutions and professional treatments for all skin types and issues. It has a wide range of skincare solutions, including products for mesotherapy, chemical peels and advanced cosmetics designed to improve the skin's appearance and health.

- 4.1 Logo
- 4.2 Logo + Baseline
- 4.3 Colour code
- 4.4 Reproduction criteria
- 4.5 Unacceptable variants
- 4.6 Corporate applications
- 4.7 Stands

4.1 Logo

The brand's logo is an important graphic element and it must be used coherently and appropriately on all mediums. Its typographical composition must not be altered under any circumstances.

It's comprised of the wordmark, combined with a black square as a distinctive component.



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LOGO

4.2 Logo + Baseline

The corporate set is presented with the baseline included.
The proportions between the components of the corporate set must not be altered.



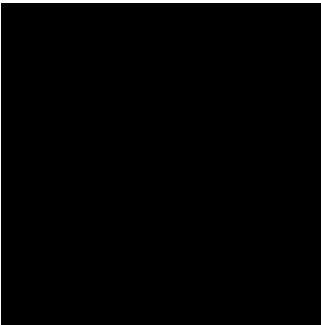
4.3 Colour code

The main colour for Toskani will be Pantone Black C.

The secondary colours will be grey (Pantone Cool Gray 9 C) and white.

There are also a couple of tertiary colours that can be used in support and for specific details.

Main colour

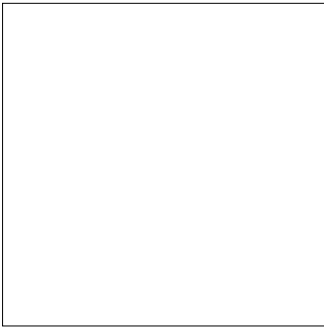


Pantone Black C
C.30 M.0 Y.0 K.100
R.45 G.42 B.38
#2D2926

Secondary colours



Pantone Cool Gray 9 C
C.53 M.42 Y.39 K.23
R.118 G.119 B.122
#76777A



White
C.0 M.0 Y.0 K.0
R.255 G.255 B.255
#FFFFFF

Tertiary colours



80% Pantone Cool Gray 9 C
C.45 M.35 Y.33 K.13
R.143 G.144 B.147
#8F9093



60% Pantone Cool Gray 9 C
C.38 M.27 Y.27 K.6
R.170 G.171 B.173
#AAABAD

4.3 Colour code

The corporate identity will always be applied in its positive version on white or very light backgrounds, and in white on black or very dark backgrounds.

Do not alter the colours or create new colour versions different to those detailed in this manual.

Positive version



Negative version



4.3 Colour code

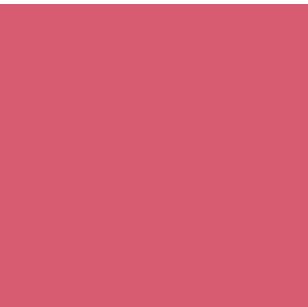
On packaging

Supporting colours will only be used in the design of **TOSKANI** packaging.

To maintain brand consistency and brand awareness, no colours outside this palette may be used.

The application of colours by categories can change and be combined to the extent that product categories are added. **TOSKANI** will use warmer tones in order to appear more approachable to the consumer.

BODY CARE



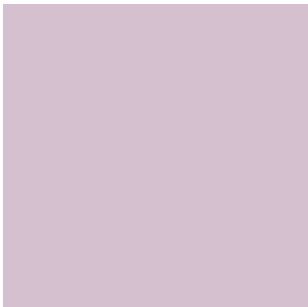
Pantone 702 C
C.11 M.75 Y.39 K.2
R.215 G.92 B.114
#D75C72

AOX



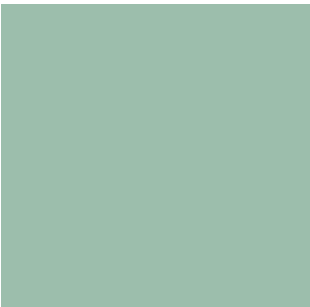
Pantone 5145 C
C.42 M.56 Y.24 K.6
R.158 G.120 B.148
#9D7793

REPAIR



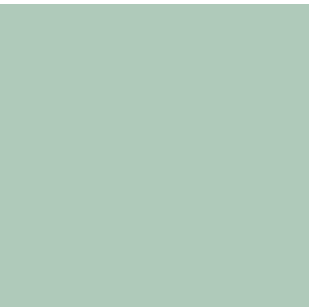
Pantone 5165 C
C.19 M.27 Y.12 K.0
R.213 G.192 B.206
#D4C0CD

PURIFYNG



Pantone 558 C
C.45 M.13 Y.37 K.0
R.156 G.190 B.172
#9BBDAB

ESSENTIALS



Pantone 559 C
C.37 M.10 Y.31 K.0
R.175 G.202 B.186
#AFC9B9

RADIANCE



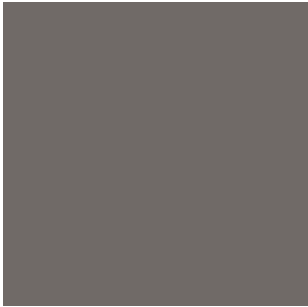
Pantone 155 C
C.5 M.20 Y.42 K.0
R.244 G.210 B.161
#F3D1A0

ANTI-AGEING



Pantone 550 C
C.49 M.16 Y.17 K.1
R.141 G.184 B.202
#8DB8CA

MESOJECTGUN



60% Pantone Black C
C.40 M.37 Y.37 K.45
R.112 G.106 B.103
#706966

NIGHT



Pantone Black C
C.30 M.0 Y.0 K.100
R.45 G.42 B.38
#2D2926

4.4 Reproduction criteria

The corporate identity should never be reproduced at a size inferior to what is stipulated in this manual, so as to ensure all its components can be read correctly.

A protection area has been established, and this should not be occupied by any graphic elements, so as to ensure optimal reading of the corporate set in all foreseeable circumstances.

Minimum size



Protection area



4.5 Unacceptable variants

The ability to generate new brand variants that violate the standards set in this manual is endless.

Here are some examples of interpretations of the brand that do not follow the guidelines. These alterations should be avoided.

Deforming identity components



Applying non-corporate colours



Altering distances between elements



Including the symbol with a gradient



Removing identity components



4.6 Corporate applications

Business card

Guideline for composition of a business card.

Front



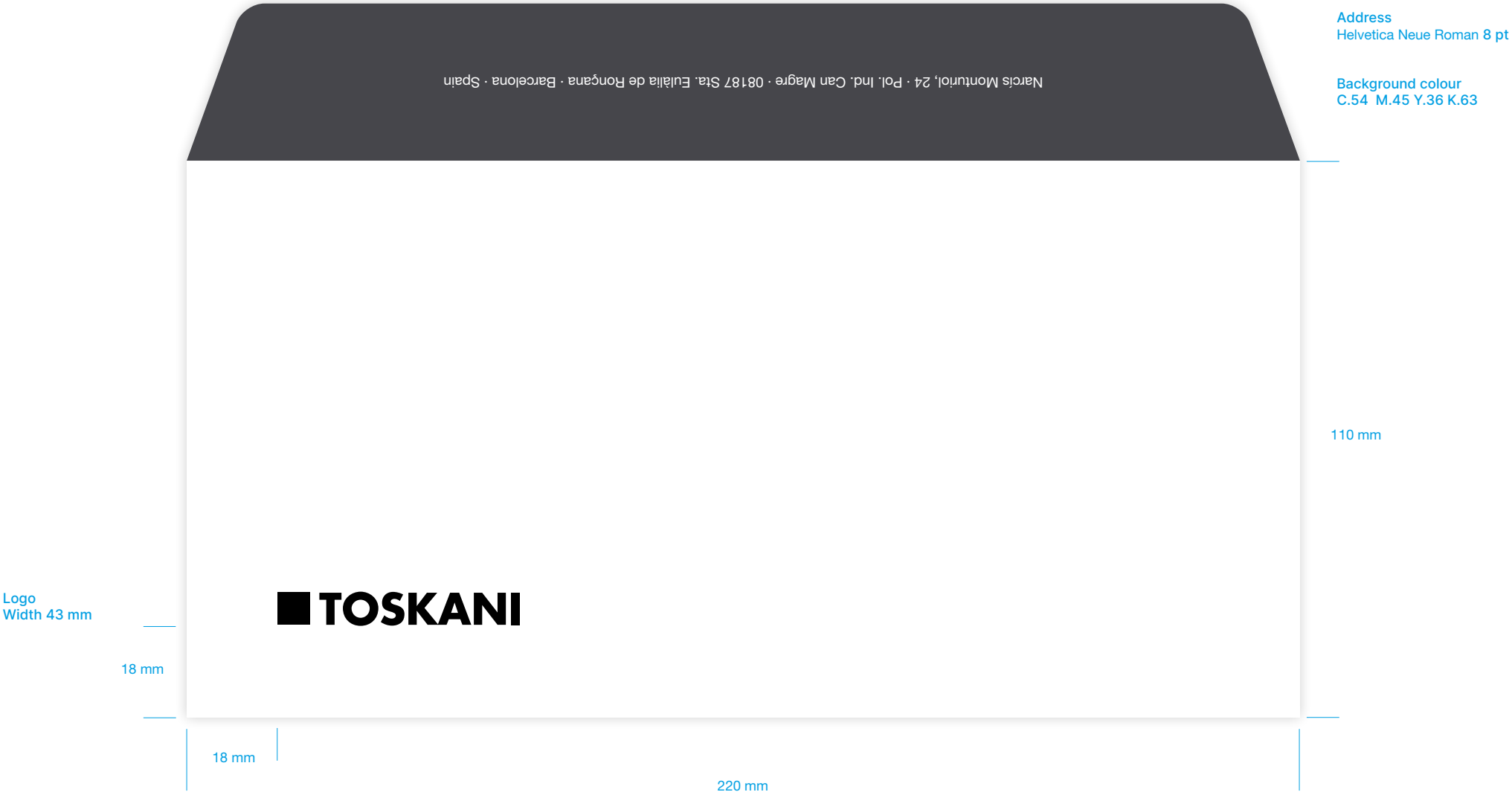
Back



4.6 Corporate applications

Stationery

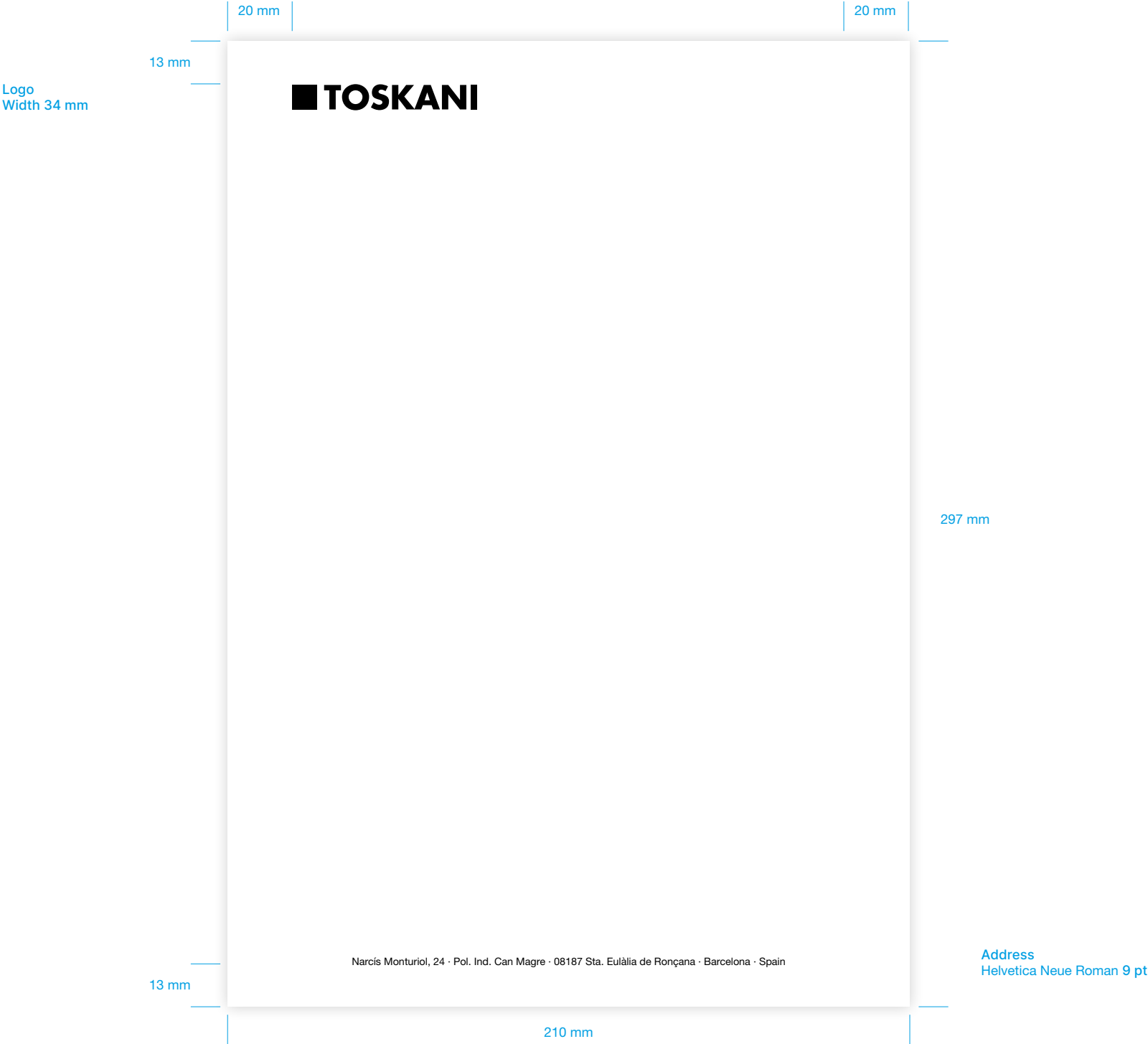
Guideline for composition of an American-format envelope.



4.6 Corporate applications

Stationery

Guideline for composition of A4 letter paper.



4.6 Corporate applications

PPT presentation

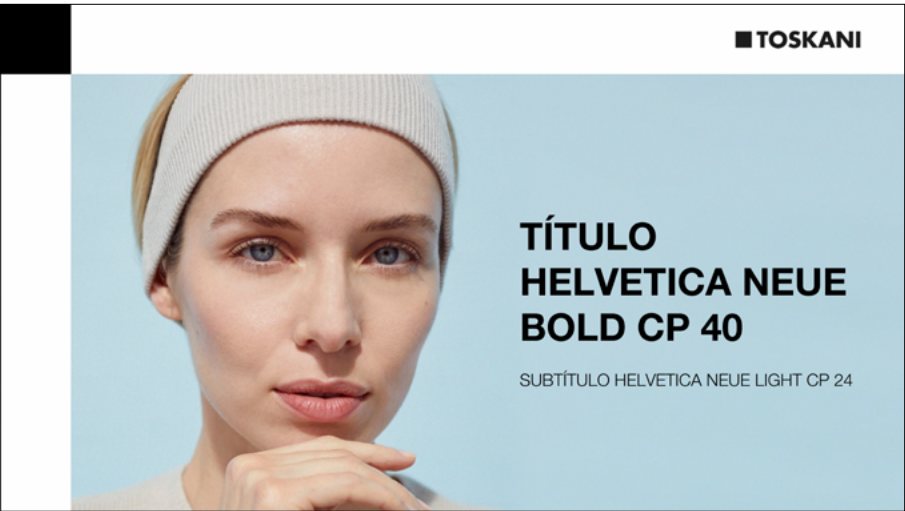
General description of master slides.

Models A and B will be used as section cover pages.

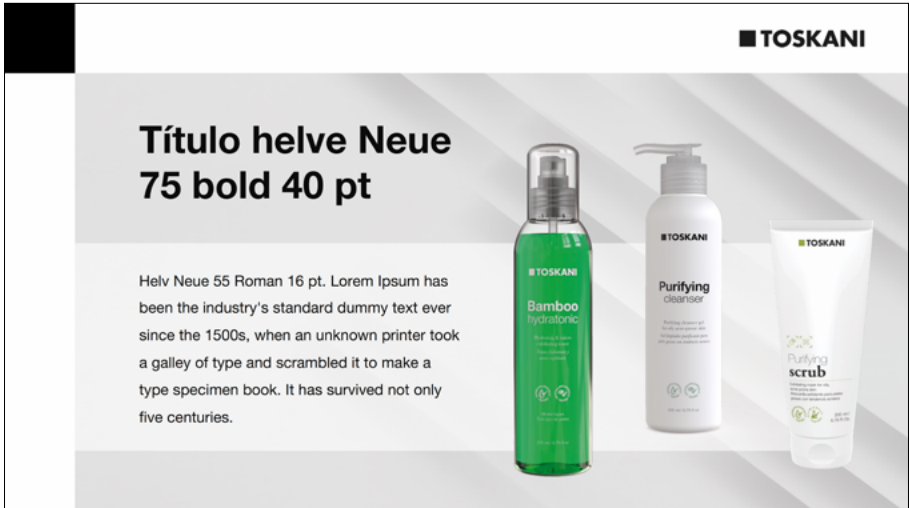
Models C and D are internal slides for various contents.



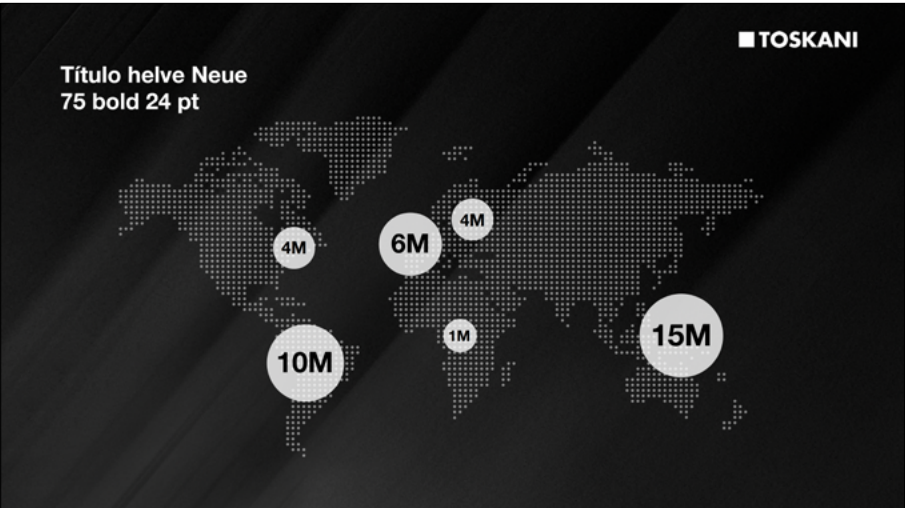
A



B



C



D

↓
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PPT

4.6 Corporate applications

Email signature

Guideline for composing an email signature with banner.

Name and surname
Helvetica Bold 8 pt
Position
Helvetica Regular 8 pt
Telephone
Helvetica Regular 8 pt
Website
Helvetica Bold 8 pt

Logo
Width 78 px

Social media
icons

Name Surname
Position in company

Tel.: +34 93 844 78 25 / Ext.: 000
www.toskani.com

■TOSKANI] = 11 px

f i in v] = 14 px

Banner
600×240 px



Legal text
Helvetica light 5 pt

In accordance with the provisions of Organic Law 3/2018 on the Protection of Personal Data and Guarantee of Digital Rights, GDPR 2016/679, and Law 34/2002 on Information Society Services and Electronic Commerce, we inform you that your data will be incorporated into a data processing system owned by TOSKANI, S.L. in order to meet the commitments arising from our commercial relationship. TOSKANI, S.L. informs you that your data will not be disclosed to third parties and will only be stored for the period strictly necessary to fulfil the purposes mentioned above and to comply with legislation in force. The information included in this e-mail is CONFIDENTIAL and is for the intended recipient only. If you receive this message and you are not the intended recipient, please notify us immediately by this same route and delete the message along with any attached files without processing it further. You can exercise your rights of access, rectification, limitation of processing, deletion, and opposition by addressing your request to PASSATGE CIUTADANS 4, 08005-BARCELONA or info@toskani.com, as well as by contacting the relevant supervisory authority (SPANISH DATA PROTECTION AGENCY) to submit any claims deemed appropriate. In compliance with Law 34/2002 of 11 July on Information Society Services and Electronic Commerce, we inform you that you can withdraw at any time, easily and free of charge, your consent to receive e-mails from our company by sending an e-mail with your request to: info@toskani.com

4.6 Corporate applications

Social media

Social media profile image.

Profile image
300×300 px



White background
Black logo



Black background
White logo



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IMAGES

4.6 Corporate applications

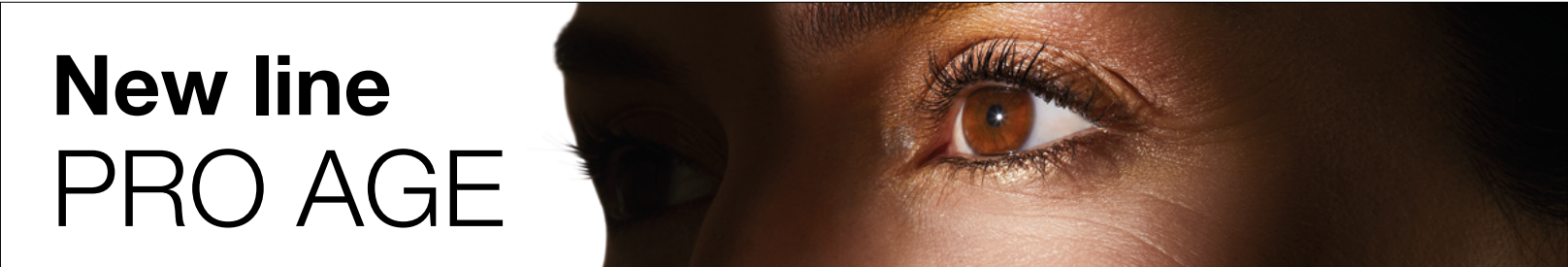
Social media cover image

The cover image must follow the proportion guidelines set out in this document. Its content may vary, but here are some examples.

Cover image
Facebook
820×312 px



Cover image
LinkedIn
1128 × 191px



4.7 Stands

When decorating stands, bear in mind the colour values described in this manual.

The general main colour for the structure will be white and it will include elements in black.

Harmony should be sought between all components in order to maintain and highlight the brand's values.



5



This brand provides medical professionals with premium-quality products for safe, effective and efficient treatments.

- 5.1 Logo
- 5.2 Logo + Baseline
- 5.3 Colour code
- 5.4 Reproduction criteria
- 5.5 Unacceptable variants
- 5.6 Corporate typography
- 5.7 Corporate applications
- 5.8 Stands

5.1 Logo

The brand's logo is an important graphic element and it must be used coherently and appropriately on all mediums. Its typographical composition must not be altered under any circumstances.

It's comprised of the wordmark, combined with a square in a silver gradient as a distinctive component.



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LOGO

5.2 Logo + Baseline

The corporate set is presented with the baseline included.
The proportions between the components of the corporate set must not be altered.



5.3 Colour code

The colour code is comprised of two colours, Pantone 877 C for the symbol, and Pantone Black C for the logo. These may not be altered.

White and orange are used as supporting tertiary colours for other applications and specific details.

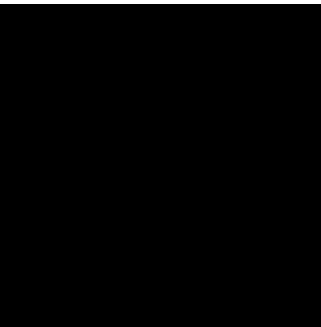
Their equivalences to the main colour systems are given.

Main colour



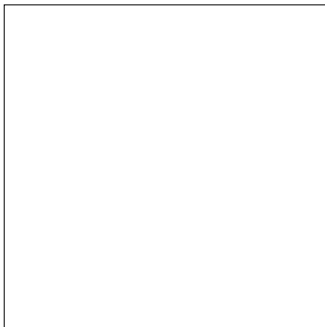
Pantone 877C
C.46 M.34 Y.35 K.12
R.142 G.144 B.145
#8E9091

Secondary colour



Pantone Black C
C.30 M.0 Y.0 K.100
R.45 G.42 B.38
#2D2926

Tertiary colours

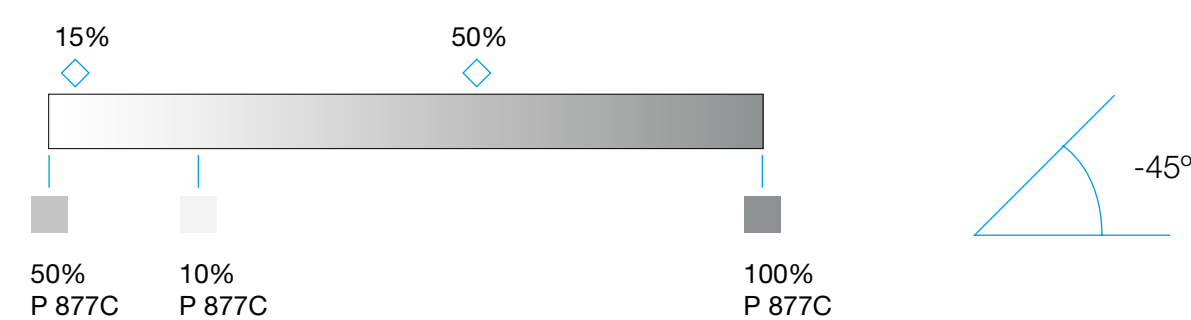


White
C.0 M.0 Y.0 K.0
R.255 G.255 B.255
#FFFFFF



Pantone 137 C
C.0 M.45 Y.100 K.0
R.222 G.159 B.0
#DE9F00

Here are the instructions for constructing the symbol's gradient.



5.3 Colour code

The corporate identity will always be applied in its positive version on white or very light backgrounds, and in white on black or very dark backgrounds.

The BW version will be applied when reproduction in more than one ink is not possible or the project's characteristics so require it.

Do not alter the colours or create new colour versions different to those detailed in this manual.

Version in colour



Negative version



BW version



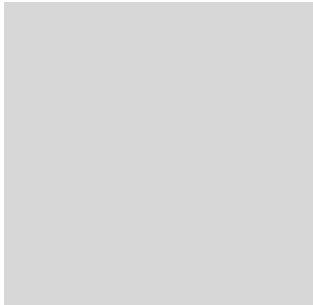
5.3 Colour code

On packaging

Supporting colours will only be used in the design of **TOSKANIMED** packaging.

To maintain brand consistency and awareness, no colours outside this palette may be used.

TOSKANIMED will always tend to use a palette of metallic colours in order to give it a more technical appearance that more closely reflects the tone of a medical professional.

HA3	SKIN ARCHITECT FILLER	BOOST COMPLEX	PEELS	HAIR
				
Pantone 8161 C Metallic	Pantone 877 C Metallic	Pantone 10393 C Metallic	Pantone Cool Gray 1 C Metallic	Pantone 8024 C Metallic

5.4 Reproduction criteria

The corporate identity should never be reproduced at a size inferior to what is stipulated in this manual, so as to ensure all its components can be read correctly.

A protection area has been established, and this should not be occupied by any graphic elements, so as to ensure optimal reading of the corporate set in all foreseeable circumstances.

Minimum size



Protection area



5.5 Unacceptable variants

The ability to generate new brand variants that violate the standards set in this manual is endless.

Here are some examples of interpretations of the brand that do not follow the guidelines. These alterations should be avoided.

Deforming identity components



Applying non-corporate colours



Altering distances between elements



Including the distributor's country



Removing identity components



5.6 Corporate typography

Exclusively for use in catalogues

The font **Suisse Intl** is the corporate typography to be used exclusively in catalogues for the **TOSKANIMED** brand.

Any variant in this font family may be used depending on the application needs.



Suisse Intl

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Light italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

Thin italic

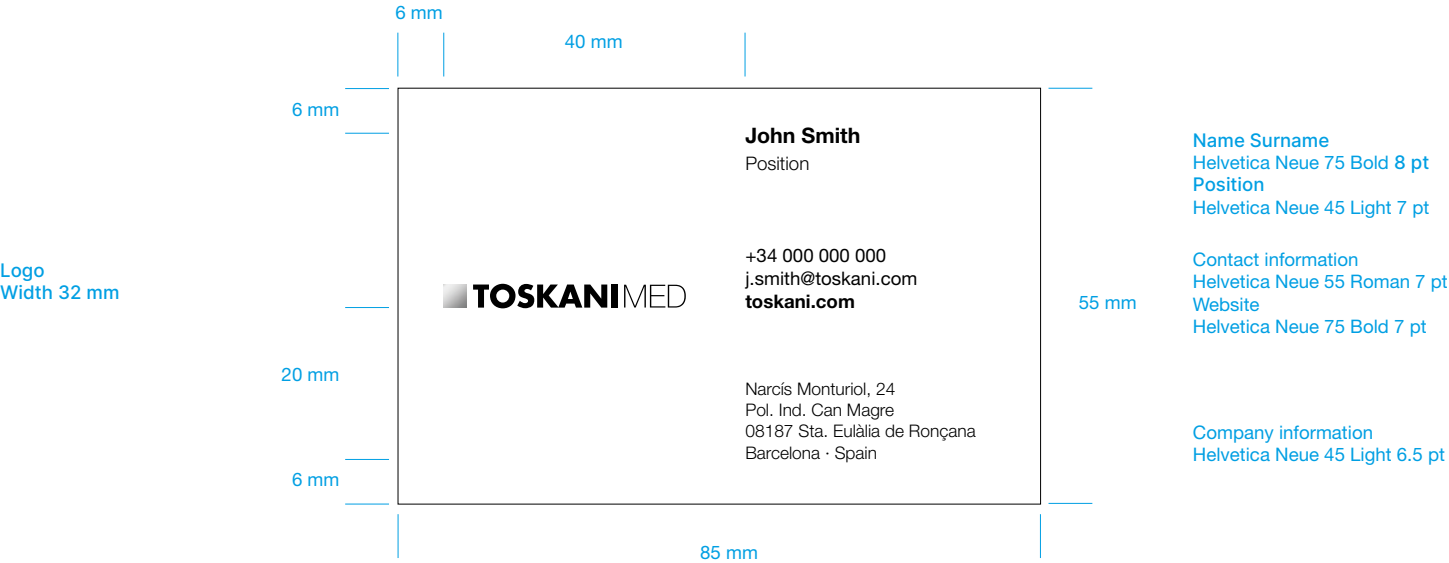
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%)

5.7 Corporate applications

Business card

Guideline for composition of a business card.

Front



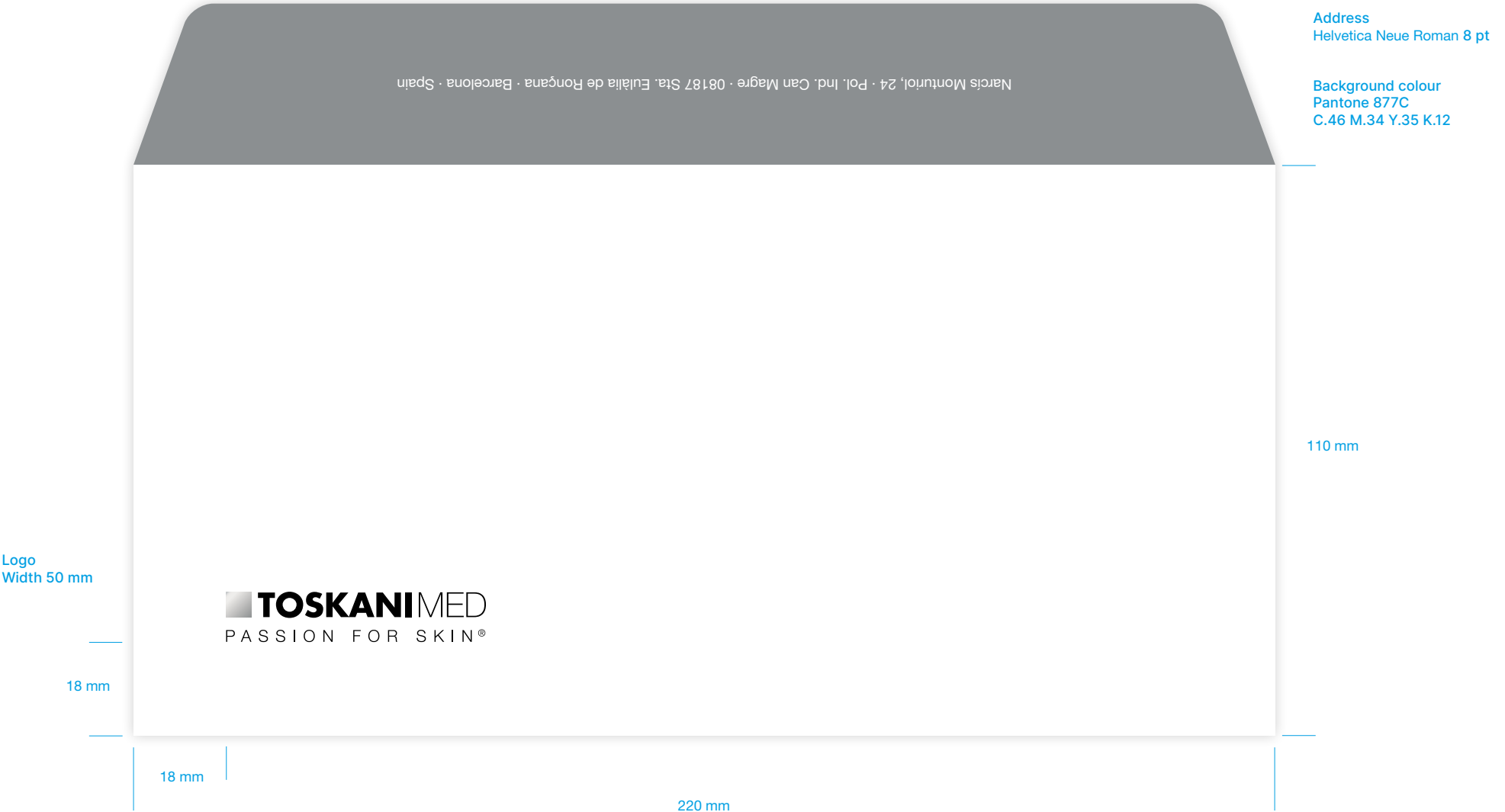
Back



5.7 Corporate applications

Stationery

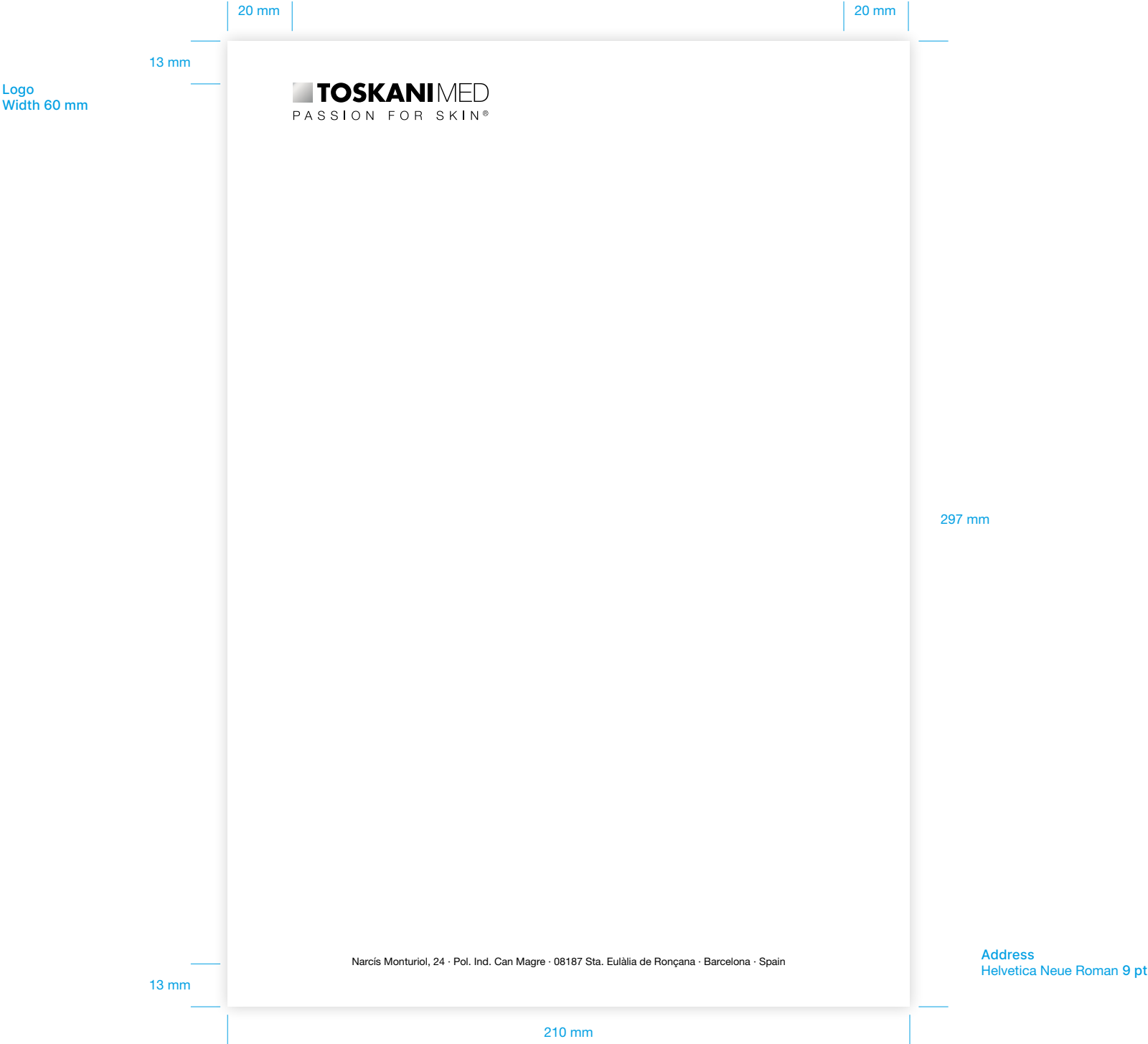
Guideline for composition of an American-format envelope.



5.7 Corporate applications

Stationery

Guideline for composition of A4 letter paper.



5.7 Corporate applications

PPT presentation

General description of master slides.

Models A and B will be used as section cover pages.

Models C, D, E and F are internal slides for content.

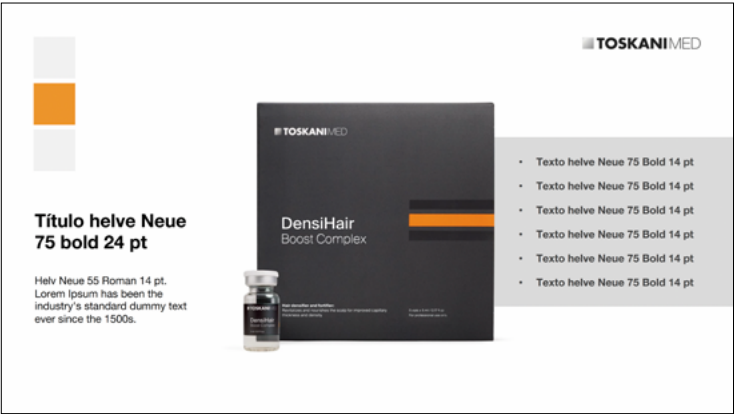
The orange boxes simulate the skin's three layers and the criteria detailed previously for “Layers of Beauty” should be followed, deactivating the layers the information does not refer to (see examples C and D).



A



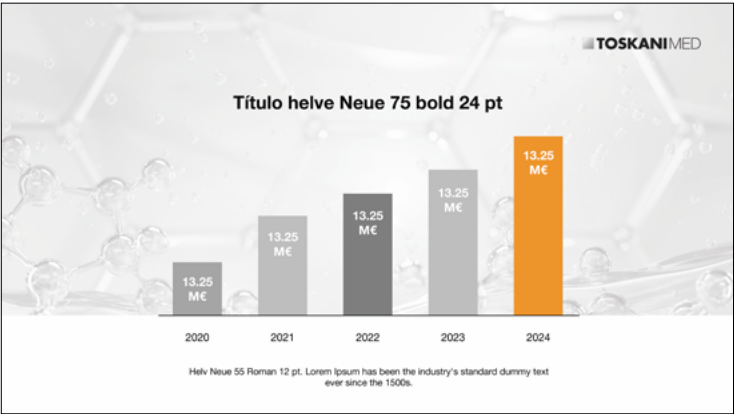
B



C



D



E



F

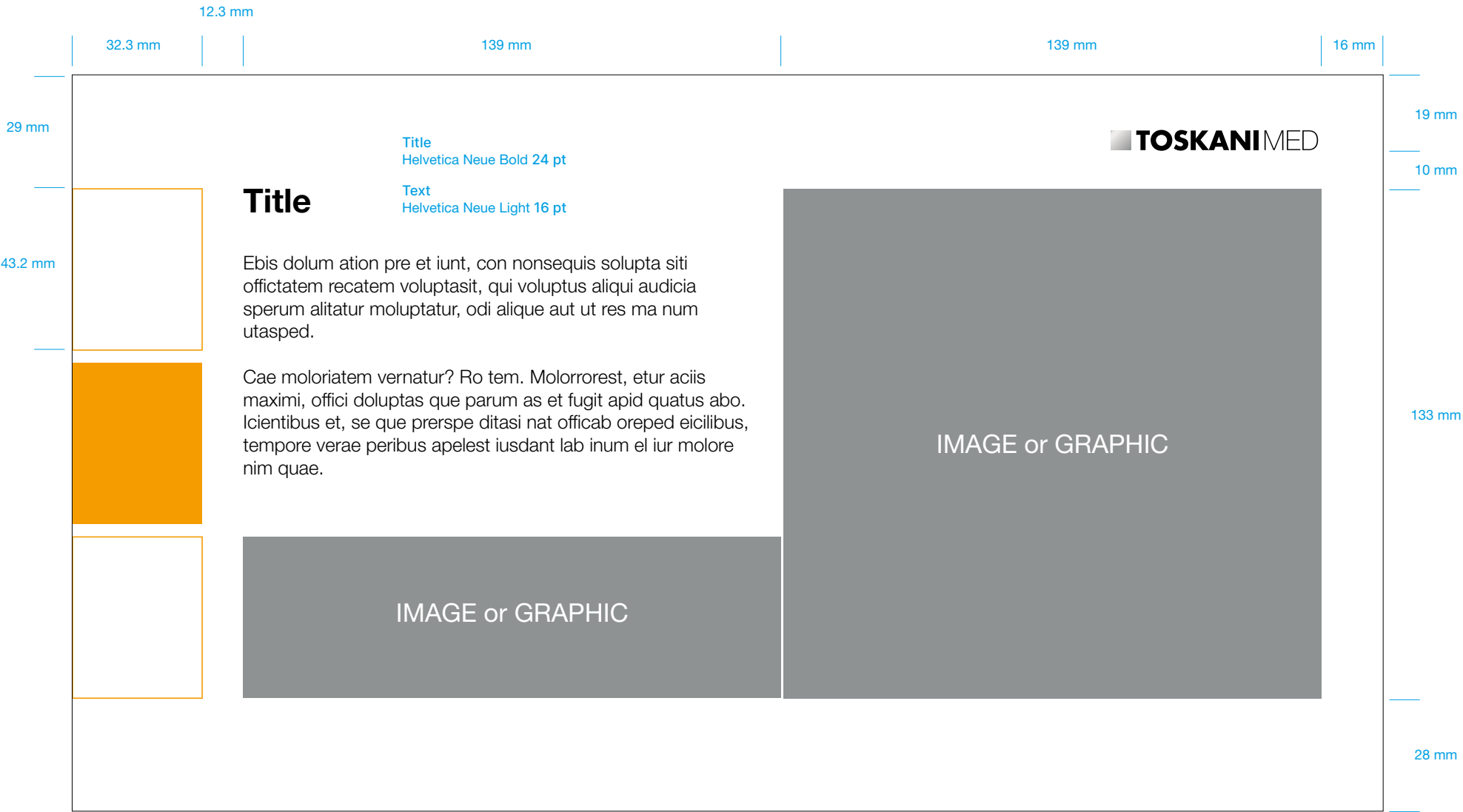
DOWNLOAD
PPT

5.7 Corporate applications

PPT presentation

Guideline for composition of slide.

Panoramic slide size
33.87x19.05 cm (width x height)



5.7 Corporate applications

Email signature

Guideline for composing an email signature with banner.

Name and surname
Helvetica Bold 8 pt
Position
Helvetica Regular 8 pt
Telephone
Helvetica Regular 8 pt
Website
Helvetica Bold 8 pt

Logo
Width 131 px

Social media
Social media

Banner
600×200 px

Legal text
Helvetica light 6 pt

Name Surname
Position in company

Tel.: +34 93 844 78 25 / Ext.: 000
toskanimed.com

TOSKANI MED





Basic information on Data Protection LOPDGDD 3/2018, GDPR EU 679/2016, LSSICE: Data controller: TOSKANI, S.L. Purpose: Maintain the contractual relationship and inform about our services, products or news. Legal basis: Your consent, the fulfilment of a contract, or our legitimate interest. Assignments: We will not transfer your data unless legally obliged to do so. Storage: We will store your data to fulfil the aforementioned purposes and meet legal obligations. Rights: You can exercise your rights of access, rectification, limitation of treatment, deletion, portability, and opposition or revoke your consent by emailing rgpd@toskani.com or writing to PASSATGE CIUTADANS 4, 08005 BARCELONA. You can contact the SPANISH DATA PROTECTION AGENCY at www.aepd.es if you think we have not attended you correctly. This email and the files it contains are CONFIDENTIAL. If you receive this message and you are not the intended recipient, please notify us urgently and delete it.

5.7 Corporate applications

Social media

Social media profile image.

Profile image
300×300 px



White background
Black logo



Background Pant 877C
White logo


DOWNLOAD
IMAGES

5.7 Corporate applications

Social media cover image

The cover image must follow the proportion guidelines set out in this document. Its content may vary, but here are some examples.

Cover image
Facebook
820×312 px



Cover image
LinkedIn
1128 × 191px



5.8 Stands

When decorating stands, bear in mind the colour values described in this manual.

The general main colour for the structure will be white and it will include elements in silver grey and details in orange.

Harmony should be sought between all components in order to maintain and highlight the brand's values.





TOSKANIGLOBAL

